

WYSIWYG

**WHAT YOU
SEE IS WHAT
YOU GET**

Web platforms.

Drag & drop (WYSIWYG) editors
vs. custom code

Where should you build?

Comparing popular website builders...

Wordpress



SquareSpace



Wix



wordpress



- Extremely flexible and customizable.
- Vast array of open-source plugins and themes with a wide community of support.
- Good for both simple blogs and complex websites.

wordpress



- Steeper learning curve, especially for beginners.
- Requires separate hosting, domain registration, and regular updates.
- Security and functionality concerns may arise if not managed properly.

dynamic content VS. static content

squarespace



- User-friendly and intuitive drag-and-drop interface.
- Built-in professionally designed templates
- All-in-one solution with hosting included.

squarespace



- Limited design customization compared to WordPress.
- Higher tiered pricing for advanced features.
- Limited third-party integrations.

wix



- Extremely user-friendly with a simple drag-and-drop editor.
- Offers a wide range of templates catering to various industries.
- Affordable pricing plans, including a free option.

wix



- Less design flexibility compared to WordPress.
- Difficult to switch templates once a site is live.
- May experience slower loading times compared to other builders.
- Difficult to transfer domain later.

Your challenge...

Build a one-page website in Wix,
using the same basic content you
shared in your codepen site.